



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969374-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	388

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	969374	06401134

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/02/12	M-F News 8 at 6a	6-7a	---TF--	:30	4	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 4 \$950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Th	11/01/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	2012MRFP156H	\$950.00 NM
1	WGAL	Th	11/01/12	6:37 AM	M-F News 8 at 6a	6-7a	:30	2012MRFP155H	\$950.00 NM
3	WGAL	F	11/02/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	2012MRFP156H	\$950.00 NM
2	WGAL	F	11/02/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	2012MRFP155H	\$950.00 NM
2	11/05/12	11/06/12	M-F News 8 at 6a	6-7a	MT-----	:30	4	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 4 \$950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	2012MRFP156H	\$950.00 NM
3	WGAL	M	11/05/12	7:00 AM	M-F News 8 at 6a	6-7a	:30	2012MRFP156H	\$950.00 NM
2	WGAL	Tu	11/06/12	6:16 AM	M-F News 8 at 6a	6-7a	:30	2012MRFP156H	\$950.00 NM
4	WGAL	Tu	11/06/12	6:37 AM	M-F News 8 at 6a	6-7a	:30	2012MRFP156H	\$950.00 NM
3	11/01/12	11/02/12	NBC Today Show	7-9A	---TF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 4 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Th	11/01/12	7:56 AM	NBC Today Show	7-9A	:30	2012MRFP156H	\$900.00 NM
1	WGAL	Th	11/01/12	8:48 AM	NBC Today Show	7-9A	:30	2012MRFP156H	\$900.00 NM
2	WGAL	F	11/02/12	7:29 AM	NBC Today Show	7-9A	:30	2012MRFP156H	\$900.00 NM
4	WGAL	F	11/02/12	8:50 AM	NBC Today Show	7-9A	:30	2012MRFP156H	\$900.00 NM
4	11/05/12	11/06/12	NBC Today Show	7-9A	MT-----	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 4 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	7:29 AM	NBC Today Show	7-9A	:30	2012MRFP156H	\$900.00 NM
3	WGAL	M	11/05/12	8:34 AM	NBC Today Show	7-9A	:30	2012MRFP156H	\$900.00 NM
4	WGAL	Tu	11/06/12	7:24 AM	NBC Today Show	7-9A	:30	2012MRFP156H	\$900.00 NM
2	WGAL	Tu	11/06/12	8:26 AM	NBC Today Show	7-9A	:30	2012MRFP156H	\$900.00 NM

This invoice is subject to Haart Television's Terms and Conditions which can be reviewed on our company website at www.haarttelevision.com/for_advertiser
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

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Invoice #	Invoice Date	Invoice Month	Invoice Period
969374-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	388	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/05/12	11/06/12	NBC Today Show	7-9A	MT-----	:30	4	\$900.00	NM
5	11/05/12	11/06/12	NBC Today Show II	9-10a	MT-----	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 4 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	9:27 AM	NBC Today Show II	9-10a	:30	2012MRFP156H	\$375.00 NM
3	WGAL	M	11/05/12	9:52 AM	NBC Today Show II	9-10a	:30	2012MRFP156H	\$375.00 NM
2	WGAL	Tu	11/06/12	9:51 AM	NBC Today Show II	9-10a	:30	2012MRFP156H	\$375.00 NM
4	WGAL	Tu	11/06/12	9:59 AM	NBC Today Show II	9-10a	:30	2012MRFP156H	\$375.00 NM
6	11/01/12	11/02/12	NBC Today Show II	9-10a	---TF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 4 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	9:29 AM	NBC Today Show II	9-10a	:30	2012MRFP156H	\$375.00 NM
3	WGAL	Th	11/01/12	9:58 AM	NBC Today Show II	9-10a	:30	2012MRFP156H	\$375.00 NM
2	WGAL	F	11/02/12	9:28 AM	NBC Today Show II	9-10a	:30	2012MRFP156H	\$375.00 NM
4	WGAL	F	11/02/12	9:51 AM	NBC Today Show II	9-10a	:30	2012MRFP156H	\$375.00 NM
7	11/05/12	11/06/12	NBC Today Show III	10-11a	MT-----	:30	4	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 4 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	10:27 AM	NBC Today Show III	10-11a	:30	2012MRFP156H	\$275.00 NM
3	WGAL	M	11/05/12	10:52 AM	NBC Today Show III	10-11a	:30	2012MRFP156H	\$275.00 NM
2	WGAL	Tu	11/06/12	10:28 AM	NBC Today Show III	10-11a	:30	2012MRFP156H	\$275.00 NM
4	WGAL	Tu	11/06/12	10:59 AM	NBC Today Show III	10-11a	:30	2012MRFP156H	\$275.00 NM
8	11/01/12	11/02/12	NBC Today Show III	10-11a	---TF--	:30	4	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 4 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	10:29 AM	NBC Today Show III	10-11a	:30	2012MRFP155H	\$275.00 NM
3	WGAL	Th	11/01/12	10:59 AM	NBC Today Show III	10-11a	:30	2012MRFP156H	\$275.00 NM
2	WGAL	F	11/02/12	10:28 AM	NBC Today Show III	10-11a	:30	2012MRFP155H	\$275.00 NM
4	WGAL	F	11/02/12	10:54 AM	NBC Today Show III	10-11a	:30	2012MRFP156H	\$275.00 NM
9	11/01/12	11/02/12	M-F 12-12:30p News	12-12:30p	---TF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	12:29 PM	M-F 12-12:30p News	12-12:30p	:30	2012MRFP156H	\$400.00 NM
5	WGAL	F	11/02/12	12:00 PM	M-F 12-12:30p News	12-12:30p	:30	2012MRFP156H	\$400.00 NM
10	11/05/12	11/06/12	M-F 12-12:30p News	12-12:30p	MT-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	11/05/12	12:29 PM	M-F 12-12:30p News	12-12:30p	:30	2012MRFP156H	\$400.00 NM
2	WGAL	Tu	11/06/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	2012MRFP156H	\$400.00 NM



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969374-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	388	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/01/12	11/02/12	M-F 12:30-1p	12:30-1p	---TF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 M-F 12:30-1p 12:30-1p :00 \$200.00 NM Credited 3 WGAL F 11/02/12 12:43 PM M-F 12:30-1p 12:30-1p :30 2012MRFP156H \$200.00 NM									
12	11/05/12	11/06/12	M-F 12:30-1p	12:30-1p	MT-----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 12:54 PM M-F 12:30-1p 12:30-1p :30 2012MRFP156H \$200.00 NM 3 WGAL Tu 11/06/12 12:43 PM M-F 12:30-1p 12:30-1p :30 2012MRFP156H \$200.00 NM									
13	11/01/12	11/02/12	M-F 1-2p	1-2p	---TF--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 1:26 PM M-F 1-2p 1-2p :30 2012MRFP156H \$375.00 NM 2 WGAL F 11/02/12 12:59 PM M-F 1-2p 1-2p :30 2012MRFP156H \$375.00 NM									
14	11/05/12	11/06/12	M-F 1-2p	1-2p	MT-----	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 1:42 PM M-F 1-2p 1-2p :30 2012MRFP156H \$375.00 NM 2 WGAL Tu 11/06/12 1:57 PM M-F 1-2p 1-2p :30 2012MRFP156H \$375.00 NM									
15	11/05/12	11/06/12	M-F 2-3p	2-3p	MT-----	:30	2	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$265.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 11/05/12 2:16 PM M-F 2-3p 2-3p :30 2012MRFP156H \$265.00 NM 1 WGAL Tu 11/06/12 2:31 PM M-F 2-3p 2-3p :30 2012MRFP156H \$265.00 NM									
16	11/01/12	11/02/12	M-F 2-3p	2-3p	---TF--	:30	2	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$265.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Th 11/01/12 2:58 PM M-F 2-3p 2-3p :30 2012MRFP155H \$265.00 NM 1 WGAL F 11/02/12 2:32 PM M-F 2-3p 2-3p :30 2012MRFP155H \$265.00 NM									
17	11/05/12	11/06/12	Dr. Phil	3-4p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 3:30 PM Dr. Phil 3-4p :30 2012MRFP156H \$350.00 NM 2 WGAL Tu 11/06/12 3:20 PM Dr. Phil 3-4p :30 2012MRFP156H \$350.00 NM									
18	11/01/12	11/02/12	Dr. Phil	3-4p	---TF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$350.00									

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Romney/R/President	ROMNEY FOR PRESIDEN	388	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/01/12	11/02/12	Dr. Phil	3-4p	---TF--	:30	2	\$350.00	NM
10/29/12 11/04/12 ---TF-- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Th 11/01/12 3:24 PM Dr. Phil 3-4p :30 2012MRFP156H \$350.00 NM 1 WGAL F 11/02/12 3:20 PM Dr. Phil 3-4p :30 2012MRFP156H \$350.00 NM									
19	11/01/12	11/02/12	M-F 4-5P	4-5P	---TF--	:30	4	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---TF-- 4 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL Th 11/01/12 4:10 PM M-F 4-5P 4-5P :30 2012MRFP155H \$500.00 NM MG for 19.2 11/02 1 WGAL Th 11/01/12 4:18 PM M-F 4-5P 4-5P :30 2012MRFP156H \$500.00 NM 3 WGAL Th 11/01/12 4:38 PM M-F 4-5P 4-5P :30 2012MRFP156H \$500.00 NM 2 WGAL F 11/02/12 M-F 4-5P 4-5P :00 \$500.00 NM See MG 19.5 4 WGAL F 11/02/12 4:00 PM M-F 4-5P 4-5P :30 2012MRFP156H \$500.00 NM									
20	11/05/12	11/06/12	M-F 4-5P	4-5P	MT-----	:30	4	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 4 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 3:59 PM M-F 4-5P 4-5P :30 2012MRFP156H \$500.00 NM 4 WGAL M 11/05/12 4:18 PM M-F 4-5P 4-5P :30 2012MRFP156H \$500.00 NM 3 WGAL Tu 11/06/12 4:21 PM M-F 4-5P 4-5P :30 2012MRFP156H \$500.00 NM 2 WGAL Tu 11/06/12 4:40 PM M-F 4-5P 4-5P :30 2012MRFP156H \$500.00 NM									
21	11/01/12	11/02/12	M-F 5-6p News	5-6p	---TF--	:30	4	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---TF-- 4 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL Th 11/01/12 5:20 PM M-F 5-6p News 5-6p :30 2012MRFP156H \$1,000.00 NM 1 WGAL Th 11/01/12 5:40 PM M-F 5-6p News 5-6p :30 2012MRFP155H \$1,000.00 NM 2 WGAL F 11/02/12 5:28 PM M-F 5-6p News 5-6p :30 2012MRFP156H \$1,000.00 NM 3 WGAL F 11/02/12 5:55 PM M-F 5-6p News 5-6p :30 2012MRFP156H \$1,000.00 NM									
22	11/05/12	11/05/12	M-F 5-6p News	5-6p	M-----	:30	2	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 5:26 PM M-F 5-6p News 5-6p :30 2012MRFP156H \$1,000.00 NM 2 WGAL M 11/05/12 5:46 PM M-F 5-6p News 5-6p :30 2012MRFP156H \$1,000.00 NM									
23	11/01/12	11/02/12	Entertainment Tonight	7-730p	---TF--	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---TF-- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 7:17 PM Entertainment Tonight 7-730p :30 2012MRFP156H \$500.00 NM 3 WGAL F 11/02/12 7:12 PM Entertainment Tonight 7-730p :30 2012MRFP156H \$500.00 NM									
24	11/05/12	11/05/12	Entertainment Tonight	7-730p	M-----	:30	1	\$500.00	NM



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Advertiser Romney/R/President	Product ROMNEY FOR PRESIDENT	Estimate Number 388	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	11/05/12	11/05/12	Entertainment Tonight	7-730p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WGAL M 11/05/12 Entertainment Tonight 7-730p :00 \$500.00 NM Credited									
25	11/05/12	11/05/12	M-Su News 8 at 11p	11-1135p	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$850.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WGAL M 11/05/12 11:14 PM M-Su News 8 at 11p 11-1135p :30 2012MRFP156H \$850.00 NM									
26	11/01/12	11/02/12	M-Su News 8 at 11p	11-1135p	---TF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$850.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Th 11/01/12 11:24 PM M-Su News 8 at 11p 11-1135p :30 2012MRFP156H \$850.00 NM 3 WGAL F 11/02/12 11:29 PM M-Su News 8 at 11p 11-1135p :30 2012MRFP156H \$850.00 NM									
27	11/01/12	11/02/12	NBC Tonight Show	1135p-1235a	---T---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 2 \$400.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WGAL Th 11/01/12 11:56 PM NBC Tonight Show 1135p-1235a :30 2012MRFP156H \$400.00 NM 1 WGAL Th 11/01/12 12:19 AM NBC Tonight Show 1135p-1235a :30 2012MRFP156H \$400.00 NM									
28	11/05/12	11/05/12	NBC Tonight Show	1135p-1235a	M-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$400.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WGAL M 11/05/12 11:47 PM NBC Tonight Show 1135p-1235a :30 2012MRFP156H \$400.00 NM 1 WGAL M 11/05/12 12:07 AM NBC Tonight Show 1135p-1235a :30 2012MRFP156H \$400.00 NM									
29	11/01/12	11/01/12	Thu NBC Prime Other	Prime Other	---2---	:30	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---2--- 2 \$2,400.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Th 11/01/12 8:25 PM Thu NBC Prime Other Prime Other :30 2012MRFP156H \$2,400.00 NM 2 WGAL Th 11/01/12 9:43 PM Thu NBC Prime Other Prime Other :30 2012MRFP155H \$2,400.00 NM									
30	11/03/12	11/03/12	Notre Dame Football	230-11p	-----3-	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----3- 3 \$450.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Sa 11/03/12 3:34 PM Notre Dame Football 230-11p :30 2012MRFP156H \$450.00 NM 2 WGAL Sa 11/03/12 5:21 PM Notre Dame Football 230-11p :30 2012MRFP156H \$450.00 NM 3 WGAL Sa 11/03/12 7:16 PM Notre Dame Football 230-11p :30 2012MRFP156H \$450.00 NM									
31	11/03/12	11/03/12	Sat 7-8p	7-8p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$500.00									



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969374-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	388	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/03/12	11/03/12	Sat 7-8p	7-8p	-----S-	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 Sat 7-8p 7-8p :00 \$500.00 NM Credited									
32	11/03/12	11/03/12	M-Su News 8 at 11p	11-1135p	-----S-	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 11:12 PM M-Su News 8 at 11p 11-1135p :30 2012MRFP156H \$850.00 NM									
33	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----S	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 6:14 PM Sa/Su News 8 at 6 6-630p :30 2012MRFP156H \$500.00 NM									
34	11/04/12	11/04/12	NFL Pre-Game	NFL Pre-Game Var	-----2	:30	2	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----2 2 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 7:08 PM NFL Pre-Game NFL Pre-Game Var :30 2012MRFP156H \$1,900.00 NM 2 WGAL Su 11/04/12 7:28 PM NFL Pre-Game NFL Pre-Game Var :30 2012MRFP156H \$1,900.00 NM									
35	11/04/12	11/04/12	NFL	NFL Various	-----3	:30	3	\$5,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----3 3 \$5,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Su 11/04/12 8:20 PM NFL NFL Various :30 2012MRFP156H \$5,200.00 NM 1 WGAL Su 11/04/12 10:02 PM NFL NFL Various :30 2012MRFP156H \$5,200.00 NM 3 WGAL Su 11/04/12 11:26 PM NFL NFL Various :30 2012MRFP156H \$5,200.00 NM									
36	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----S	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 12:01 AM M-Su Late News Off-Time Late News Off-Time :30 2012MRFP156H \$600.00 NM									
37	11/02/12	11/02/12	Delayed Tonight Show	1205-2a	----F--	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 12:28 AM Delayed Tonight Show 1205-2a :30 2012MRFP155H \$400.00 NM 2 WGAL F 11/02/12 1:00 AM Delayed Tonight Show 1205-2a :30 2012MRFP156H \$400.00 NM									
38	11/01/12	11/02/12	M-F News 8 at 6p	6-630p	---11--	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---11-- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 6:13 PM M-F News 8 at 6p 6-630p :30 2012MRFP156H \$1,400.00 NM 2 WGAL F 11/02/12 6:23 PM M-F News 8 at 6p 6-630p :30 2012MRFP155H \$1,400.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
969374-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	388	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	11/05/12	11/06/12	M-F News 8 at 6p	6-630p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 6:13 PM M-F News 8 at 6p 6-630p :30 2012MRFP156H \$1,400.00 NM									
40	11/05/12	11/06/12	Access Hollywood	730-8p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 7:43 PM Access Hollywood 730-8p :30 2012MRFP156H \$500.00 NM									
41	11/01/12	11/02/12	Access Hollywood	730-8p	-----	:30	0	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---11-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Th 11/01/12 7:54 PM Access Hollywood 730-8p :30 2012MRFP156H \$500.00 NM 4 WGAL F 11/02/12 7:55 PM Access Hollywood 730-8p :30 2012MRFP156H \$500.00 NM									
42	11/02/12	11/02/12	NBC Prime	9-10p	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 9:18 PM NBC Prime 9-10p :30 2012MRFP156H \$1,500.00 NM									
43	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 9:59 AM Sa/Su News 8 at 9a 9-10a :30 2012MRFP156H \$650.00 NM									
44	11/03/12	11/03/12	Breeders Cup	8-9P	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 8:27 PM Breeders Cup 8-9P :30 2012MRFP156H \$800.00 NM									
45	11/03/12	11/03/12	NBC Saturday Night Live	1130p-1a	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 1:00 AM NBC Saturday Night Live 1130p-1a :30 2012MRFP156H \$1,200.00 NM									
46	11/06/12	11/06/12	M-F 1-2p	1-2p	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 11/06/12 1:45 PM M-F 1-2p 1-2p :30 2012MRFP156H \$550.00 NM									

Total Spots 100



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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDEN	388	

Payment Terms 30 Days

<u>Gross Total</u>	\$80,010.00
<u>Agency Commission</u>	\$12,001.50
<u>Net Amount Due</u>	\$68,008.50